

# Aldo Iván Luna Márquez

Media creator / Project Manager

I was born in the city of Guadalajara, Mexico in 1990. Restless to always discover new ways of doing things. Never static, always ready to give the extra mile. Music and movie lover. Believer of causality and that there is no more incredible blessing in this world than finding your purpose in life. Your reason for being.

## ■ Professional experience

2019 - actual

### CONTENT CREATOR

Domestika - SPAIN



Domestika is the largest community for creative professionals. With studios and offices in more than 12 countries, it is one of the best positioned companies in the sector.

Currently, at Domestika I work as an editor and post-producer of audiovisual teaching materials that are distributed online throughout the world.

2017 - 2019

### EDITING AREA COORDINATOR

Sensei Media - MEXICO



Sensei Media is a digital media advertising agency that provides in-house services; from musical, audiovisual, graphic production, and full media campaigns.

In Sensei Media I'm the Coordinator of the Editing Area, besides, I do editing and color correction, being the senior editor of some of the most awarded videos of the Agency.

2013 - 2017

### COMMUNICATION DIVISION DIRECTOR

Captura Visual Soluciones  
Audiovisuales - PANAMA



Leading company with presence in Mexico, Panama, and Hong Kong, specialist in the development of creative audiovisual projects.

During my time in Captura Visual, I started as Junior Editor in México, after a couple of years, I had the chance to led the audiovisual division in Panama City for over 2 years.



### Nationality



Mexican

### ■ CONTACT DETAILS

#### E-mail

[aldoivanlunamarquez@gmail.com](mailto:aldoivanlunamarquez@gmail.com)

#### Web site

[www.aldoivanlunamarquez.com](http://www.aldoivanlunamarquez.com)



#### Instagram

[aldoivanlm](https://www.instagram.com/aldoivanlm)

#### LinkedIn

[Aldo Iván Luna Márquez](https://www.linkedin.com/in/aldoivanlm)

### ■ LANGUAGES

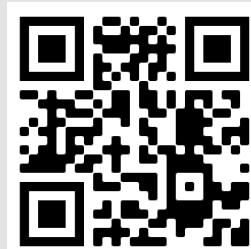
#### SPANISH



#### ENGLISH



### Demo Reel 2023



# CURRICULUM VITAE

## ECertifications

- 2010 - 2013 MORELIA UNIVERSITY Bachelor's Degree in Interactive Media
- SCRUM INTEGRAL Aprin CDMX

- Video Communications certification using Adobe Premiere Pro.



Certiport ID= 90030559

- Color Grading course in DaVinci Resolve
- General English Program in Global Village English Center. Calgary, Canadá.
- Storytelling course in Brother Panama.

## Awards

- Senior Postproducer in digital campaing "Comparte tu Guelaguetza", **First place** in **Reed Latino Awards 2018**.



- Senior Editor in digital campaing "Hoy Despierto", **First place** in **Washington Academy Napolitan Victory Awards 2019**



- Senior Editor in digital campaing "Agradecimiento Guelaguetza 2017", **second place** in **Reed Latino Awards 2017**.



## PROFESSIONAL SKILLS

### Video Communications



### Leadership and Commitment



### Editing and Postproduction



### Filmming



### Color Grading



### Digital compositing



### VFX



## SOFTWARE

### Pr Adobe Premiere Pro



### DaVinci Resolve



### Ae Adobe After Effects



### Avid Media Composer



### Final Cut PRO



### Adobe Audition

