

# Aldo Ivan Luna

## Audiovisual Specialist / E-learning

Audiovisual and e-learning specialist with over 10 years of experience producing educational and commercial content for multiple countries, optimizing processes and managing high-impact multimedia projects for global brands. Highly skilled at integrating creativity, technology, and efficient methodologies to drive measurable results.

### Professional experience

2025  
-  
2023

#### AUDIOVISUAL SPECIALIST - EDUCATION

Tiendanube - MEXICO / BRAZIL 🇲🇽 🇧🇷



- Development of online courses and multimedia content for Latin America, building a community of 20K+ followers and 1.5K+ enrolled students.
- Collaboration with marketing, education, and product teams to align content with strategic business objectives.

2023  
-  
2019

#### SENIOR CONTENT EDITOR

Domestika - ESPAÑA 🇪🇸



- Editing, post-production, and narrative design for 50+ educational courses for global audiences.
- Management of audiovisual content in collaboration with international production teams, increasing delivery efficiency and volume while ensuring consistency in the final product.

2019  
-  
2017

#### EDITING AREA MANAGERMANAGER

Sensei Media - MEXICO



- Leadership and operational and creative coordination of a team of 6+ professionals.
- Lead editor on internationally awarded projects within the agency.

2017  
-  
2013

#### COMMUNICATION DIVISION DIRECTOR

Captura Visual - PANAMA



- Promoted from Junior Editor to Panama Division Director in under two years.
- End-to-end management of the audiovisual division, coordinating production, editing, and creative teams.
- Development of content strategies and operational scaling for the Panama office.



#### Nationality



Mexican / CDMX

#### Contact Details

##### E-mail

aldoivanlunamarquez@gmail.com

##### Web site

www.aldoivanlm.com



##### Linkedin

Aldo Ivàn Luna Márquez

#### Languages

SPANISH 🇪🇸

100%

ENGLISH 🇬🇧

90%

PORTUGUESE 🇧🇷

35%

#### Demo Reel



## Education / Certifications

- 2010 - 2013 | U.D.E.M  
Bachelor's Degree in Interactive Media

- Development of online training courses  
Certificado de Competencia Laboral en el  
Estándar de Competencia - CONOCER



Folio CONOCER: D-0002033025

- Video Communications certification using Adobe Premiere Pro.

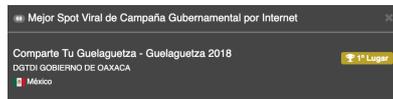


Certiport ID= 90030559

- Color Grading course in DaVinci Resolve
- General English Program in Global Village English Center. Calgary, Canadá.

## Awards

- Senior Postproducer in digital campaign "Comparte tu Guelaguetza",  
**First place in Reed Latino Awards.**



- Senior Editor in digital campaign "Hoy Despierto", **First place in Washington Academy Napolitan Victory Awards.**



- Senior Editor in digital campaign "Agradecimiento Guelaguetza 2017"  
**second place in Reed Latino Awards.**

## Technical Skills & AI Tools



AI Avatars



AI Editing



Video gen



AI for PR



Prompting img gen



Design



Voice cloning



Adobe Podcast



Hotmart admin



Adobe Premiere Pro



DaVinci Resolve



Adobe After Effects



Adobe Photoshop

## Professional Skills

### Filmmaking

Canon Sony Blackmagic  
DJI iPhone

### Postproduction

Editing Color grading Motion graphics



Results-oriented



Project management



Continuous learning